



Fresh



ROLL OVER TO SUCCESS



INTRODUCING THE MCLANE FRESH TO-GO ROLLER GRILL PROGRAM

- Simple ordering
- Quality food brands
- Merchandising support



STORE TRAFFIC SIZZLES WITH OUR ALL-NEW ROLLER GRILL PROGRAM.

Looking for fresh ideas for your store's roller grill? Our new McLane Fresh To-Go Roller Grill Program eliminates the guesswork to build consumer loyalty.

McLane Fresh has partnered with Johnsonville, America's #1 sausage brand, to help you deliver delicious Johnsonville hot dogs, sausages and other roller grill fare. And for roller products with a zesty flair, you'll find C-store favorites from Ruiz Foodservice.

It adds up to a "Best of the Best" program designed to reduce barriers to entry, simplify ordering and selection, and deliver more choices in merchandising, too.

See how high-quality Johnsonville and Ruiz Foodservice products—bundled for convenience and savings by McLane Fresh—can put your roller grill program on a roll!



MAKE YOUR ROLLER GRILL A PRIME DESTINATION IN YOUR STORE

Even your busiest customers will make time for a crave-worthy Johnsonville sausage or tempting Ruiz Foodservice Ranchero Beef Tornado[®]. So, it pays to prioritize your store's roller grill equipment, merchandising, and food & condiments inventory. McLane Fresh can put them all together for you!

71%

Of consumers say the availability of roller grills and their products are Extremely or Very Important¹

68%

Say they like to pick the sausage and hot dogs they like best²

61%

Say they like to customize and add toppings to sausage and hot dogs³

39%

Say they can't get the roller grill experience at home⁴

8

Of the top 15 branded roller grill items in our competitive market are Ruiz Foodservice Tornado[®] products⁵



THE MCLANE FRESH TO-GO ROLLER GRILL PROGRAM

McLane Fresh has a long history of providing quality roller grill products. Today, we have partnered with Johnsonville and Ruiz Foodservice to bundle everything you need for a successful roller grill program—all from a single supplier.

The McLane Fresh To-Go Roller Grill Program streamlines product ordering, supports a customized retail offering and gives you the selling power of two legendary brands.





ONE PARTNER FOR EVERYTHING

Our comprehensive roller grill program puts it all at your fingertips: recommended products, the right equipment, small wares, to-go packaging and more. Save time with one-stop ordering and proven quality.



WORLD-CLASS BRAND SUPPORT

Johnsonville is the number one sausage brand in America, with 3 of 4 brats and 1 of 3 Italian sausages sold, and a social media fan base of 1 million+.⁶

In addition, 75% of super heavy users say name brand is important for roller grill items.⁷ Eye-catching Johnsonville graphics keep this trusted name in front of your customers across all day parts.

Delicious grab-and-go Tornados[®] from Ruiz Foodservice and Kraft Foods corn dogs round out this selection of leading brands.



TOTAL FLEXIBILITY

Here's where you come in. You have the option to choose whatever products you want to put on your Johnsonville roller grill, including Ruiz Foodservice Tornados[®].

You can also use your existing (non-Johnsonville) equipment with all products. Even the Johnsonville retail graphics package in this program is entirely optional if you already have preferred store merchandising.



PRODUCT VARIETY

47% of roller grill customers want a variety of products from which to choose.⁸ Now, you can offer everyday favorites like beef hot dogs, polish sausages, and Tornados[®]; limited-time offers like hot honey or Philly cheese sausages; even delicious breakfast options like French toast or spicy cheddar omelet roller links.



RETAIL SUPPORT

McLane Fresh brings you a higher level of supply chain excellence, plus market insights and trend data to help your store boost roller grill demand. We're here to help you sell more roller grill items with the timely consultation you need.



BRING YOUR ROLLER GRILL TO LIFE WITH QUALITY OFFERINGS



You'll find premium equipment at the heart of our roller grill program. But what really captivates your customers are the tasty food choices it delivers!

HOT DOGS

51%

Of consumers choose roller grill hot dogs because they're easy to eat on the go.⁹

Johnsonville offers both beef and all-meat specialty blend skinless hot dogs with the traditional flavor your busy guests love.

TORNADOS® GRAB-AND-GO PRODUCTS

Customers love the zesty flavors and portability of Tornados® for more than 20 years. Flavors include Ranchero Beef, Southwest Chicken, Cheesy Pepper Jack, Sausage Egg & Cheese, and French Toast & Sausage.

CORN DOGS

Kraft Foods corn dogs are a classic choice for hungry customers. Hearty hot dogs and a sweetened cornbread casing ensure your roller grill has something for everyone.

SAUSAGES

Discover incredible variety in the Johnsonville product line. Choose from ultimate sausages that offer the unforgettable, naturally grilled taste and appearance or specialty smoked and cooked options made with high-quality pork and uniquely seasoned for bold flavor.

CONDIMENTS

44%

Of consumers note that adding toppings or condiments to customize their food items is important.¹⁰

29%

Of consumers will use condiments nearly every time.¹¹ That's why we make it simple to include these essential condiments and related signage with every order.

Additional Items*

	Item Description	Description	Vendor	Product Handling	UIN
Add on items / LTO	Cheese & Pepperoni Tornados®*	RUIZ CHS & PEPP TORNADO	Ruiz Foods	Frozen	813238
	Bacon Egg & Cheese Tornados®	RUIZ TORNADO BAC/EGG/CHS	Ruiz Foods	Frozen	419200
	Polish Sausage	POLISH SSG 5N1	Johnsonville	Frozen	26971
	Cheddar Jalapeno Sausage	JAL CHDR SSG 5N1	Johnsonville	Frozen	27524
	Ultimate Cheddar Beer Bratwurst	CHDR BEER BRATWURST SSG	Johnsonville	Frozen	440289
	Ultimate Hot Honey Flavored Sausage	HEAT N SERVE HT HNY SSG	Johnsonville	Frozen	851797
	Ultimate Philly Style Sausage Links	ULTIMATE PHILLY CHS SSG	Johnsonville	Frozen	849147
	Spicy Cheddar Omelet Recipe Sausage	SPCY CHDR OMELET SSG 5N1	Johnsonville	Frozen	27227
	Caramel Churro Burrito	CRML CHURRO	Sigma	Frozen	883167
	Chili Cheese Dog Burrito	CHILI CHS BURR	Sigma	Frozen	572517
	Oscar Mayer Maple enrobed Pancake	OM MPL PANCAKE SSG	Kraft	Frozen	693226
	Miracle Whip Packets 20OCT	KR MIRACLE WHIP PCKT	Kraft	Ambient	135871
	HEINZ Mayonnaise Packets 50OCT	HEINZ MAYO FS	Kraft	Ambient	52795
	HEINZ Mustard Packets 50OCT	HEINZ MSTRD FS	Kraft	Ambient	3129
	HEINZ Ketchup Packets 100OCT	HEINZ KTCHP FS	Kraft	Ambient	537548
HEINZ Ketchup Packets 50OCT	HEINZ KTCHP FS	Kraft	Ambient	779280	

Core Assortment

	Item Description	Description	Vendor	Product Handling	UIN
Sausages/Hot Dogs	Hot Dog Buns Individually wrapped	HOT DOG BUNS IW	Gonnella	Frozen	389924
	Beef Hot Dog	BEEF HT DOG LNK 5N1	Johnsonville	Frozen	401427
	All Meat Hot Dog	HT DOG 8N1	Johnsonville	Frozen	589607
	Smokey Cheddar Sausage	SMKY CHDR SSG 5N1	Johnsonville	Frozen	26997
	Ultimate Italian Sausage	HEAT SERVE ITAN SSG 5N1	Johnsonville	Frozen	146191
	Ultimate Brat	HEAT SERVE BRATWURST 5N1	Johnsonville	Frozen	26948
Enrobed items	Ranchero Beef Tornado [®]	RUIZ TORNADO STK/CHS	Ruiz Foods	Frozen	245068
	Southwest Chicken Tornado [®]	RUIZ TORNADO STHWST CHKN	Ruiz Foods	Frozen	267138
	Cheesy Pepper Jack Tornado [®]	RUIZ TRNDO CHESY PEPR JAC	Ruiz Foods	Frozen	48371
	Sausage Egg and Cheese Tornado [®]	RUIZ TORNADO SSG EGG CHS	Ruiz Foods	Frozen	267229
	Fresh Toast and Sausage Tornado [®]	RUIZ TORNADO FRCH TST/SSG	Ruiz Foods	Frozen	666917
	Supreme Omelet Tornado [®]	RUIZ SPRM OMELET TORNADO	Ruiz Foods	Frozen	366740
	Chicken Chile Verde Tornado [®]	CHKN CHILE VERDE TORNADO	Ruiz Foods	Frozen	783427
Oscar Mayer Corn Dogs	OM CRN DGH WRP WIENER	Kraft	Frozen	67892	
Toppings for merchandiser	HEINZ Tray Pac Jalapenos Sliced	SLICED JALAPENOS TUB	Kraft	Ambient	814509
	HEINZ Tray Pac Sauerkraut	SAUERKRAUT TUB	Kraft	Ambient	814491
	HEINZ Tray Pac Banana Pepper	BAN PEPR TUB	Kraft	Ambient	361600
	HEINZ Tray Pack Pickle Slices	SLCD PCKL CHPS CRKL CUT	Kraft	Ambient	826271
	Diced Onion - 4/16oz tray	DEL MONTE DICED ONIONS	CH	Refrigerated	170497
	Pico de Gallo - 4/16oz tray	PICO	CH	Refrigerated	101197
Condiment PCs	HEINZ Mayonnaise Packets 20OCT	HEINZ MAYO FS	Kraft	Ambient	5918
	HEINZ Mustard Packets 20OCT	HEINZ MSTRD FS	Kraft	Ambient	720698
	HEINZ Ketchup Packets 20OCT	HEINZ KTCHP FS	Kraft	Ambient	537431
	HEINZ PPI Salsa Del Sol Picante 20OCT	PPI SALSA DEL SOL	Kraft	Ambient	353193
	HEINZ Relish Sweet Packet 20OCT	HEINZ SWT RLSH FS	Kraft	Ambient	611863
Packaging	6" Hot Dog Holder, open	HOT DOG TRAY MED WT	TSN-SUPPLIES	Ambient	194927
	7" Rigid Hot Dog, open	HT DOG TRAY PPR	TSN-SUPPLIES	Ambient	891627
	Hotdog clamshell, clear (plastic)	HOTDOG CNTNR HNGD	Southern champion	Ambient	611207
	Tray, Paper, Food 1lb (White)	FOOD TRAY PPR WHT 1LB	Southern champion	Ambient	926137
	Tray, Paper, Food 2lb (White)	FOOD TRAY WHT 2LB	Southern champion	Ambient	927107



LETS ROLL!



Branded Johnsonville roller grill merchandisers available here.



Low-cost non-branded equipment options available here.