

# Hostess Brands



April 10, 2021

**Re: HOSTESS BRANDS, LLC VOLUNTARY RECALL OF CERTAIN HOSTESS® SNOBALLS® DUE TO UNDECLARED ALLERGEN**

Dear Valued Customer,

Hostess Brands, LLC is voluntarily recalling certain single serve Hostess® Snoballs® manufactured on March 13, 2021, because the Snoballs® were packaged in the incorrect sellable unit packaging and this packaging does not list “coconut” as an allergen.

The voluntary recall applies to the following Snoballs® products:

Product Description	Item UPC	Case GTIN	Batch Code	PO #	Delivery		Delivery Date	Ship To Name	Ship To Location
					Qty.				
Snoball Single Serve FSH 2ct	888109010096	20888109010090	I031321000	MD10012275-01	8.000		04/01/2021	MCLANE -DOTHAN	COTTONWOOD
Snoball Single Serve FSH 2ct	888109010096	20888109010090	I031321000	SW10014428-01	32.000		04/01/2021	MCLANE -SOUTHWEST	TEMPLE
Snoball Single Serve FSH 2ct	888109010096	20888109010090	I031321000	MK10013215-01	32.000		03/31/2021	MCLANE -CUMBERLAND	NICHOLASVILLE
Snoball Single Serve FSH 2ct	888109010096	20888109010090	I031321000	MK10013283-01	32.000		03/31/2021	MCLANE -CUMBERLAND	NICHOLASVILLE

You recently received impacted product with the batch codes shown. No other Hostess® Snoballs® batch codes or pack types are affected. You should immediately stop selling or distributing these products and coordinate with Hostess Brands on the destruction of all such products. If you have further distributed this product, you should notify your customers. We will issue you a credit for any affected product upon receipt of information regarding the amount of affected product that is destroyed.

We apologize for any inconvenience this issue has caused and we look forward to our continued relationship.

Sincerely,

Jacob Gay  
Senior Director, Sales Operations & Enterprise Activation