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Retailer Recall Notification Form (Fax/Letter/Email)

URGENT: RECALL OF CERTAIN SUNFLOWER SEEDS DUE TO UNDECLARED ALLERGEN

Manufactured By Ryt-way Industries, LLC.

PRODUCT BEING RECALLED: BIGS® Original Salted & Roasted Sunflower Seeds in 5.35oz plastic bags with BEST BY Dates of 30MAY2011 and 31MAY2011

Date: May 12, 2010

To Whom It May Concern:

This is to inform you of a product recall involving the specific product (s) listed below.

Individual Unit UPC #	Product/Brand Name	Package	Size	Bag Code Date
896887002196	BIGS® Original Salted & Roasted Sunflower Seeds	Plastic bag	5.35oz	BEST BY 30MAY2011 and 31MAY2011

Products were distributed in one or more of the following case formats:

Case SKU	Case UPC	Product/Brand Name	Case Code Date
55001	10896887002193	BIGS® Original Salted & Roasted Sunflower Seeds 12ct/5.35oz	BEST BY 30MAY2011 0890 and BEST BY 31MAY2011 0900
55011	00896887002301	BIGS® Original Salted & Roasted Sunflower Seeds Assorted Sunflower Seeds Shipper 72Ct/5.35 oz	BEST BY 15APR2011 0960 BEST BY 17APR2011 0960 BEST BY 18MAY2011 0960 BEST BY 30MAY2011 1050
55012	00896887002318	BIGS® Original Salted & Roasted Sunflower Seeds 72 Ct/5.35 oz BIGS Assorted Sunflower Seeds Dump Bin	BEST BY 22MAY2011 1040
55013	00896887002325	BIGS® Original Salted & Roasted Sunflower Seeds 36 Ct/5.35 oz BIGS Assorted Sunflower Seeds Power Wing	BEST BY 18MAY2011 0960 BEST BY 22MAY2011 1050 BEST BY 30MAY2011 1050
55028	50896887002191	BIGS® Original Salted & Roasted Sunflower Seeds Club Pack	BEST BY 30MAY2011

Ryt-way Industries, LLC is voluntarily recalling select BIGS® Original Salted & Roasted Sunflower Seeds listed above due to an undeclared dairy allergen. The recalled product may represent a serious health or safety threat to the consumers who are allergic to dairy products.

The recall was initiated after it was discovered that a limited number of sunflower seeds containing dairy were distributed in packaging that did not reveal the presence of dairy.

Our records show that one or more of the case SKUS/case codes of this affected product listed above may have been shipped to you by Thanasi Foods, LLC.

To fulfill our responsibility to the consumer to provide a safe food product, we request your assistance in the removal of this product from distribution.

We request that you immediately evaluate products in your inventory, and segregate and physically hold all products meeting the description in this notice until a representative of ROA, Inc., a product retrieval firm engaged by Ryt-way to physically retrieve the recalled product, arrives at your location to pick-up the product.

Consumers who are allergic to dairy and purchased the recalled product are encouraged to return the product to the place of purchase for a full refund. Arrangements are being made to issue credit to you as soon as possible. Replacement inventory is available to ship right away.

If you have further distributed this product, please identify your customers and notify them at once of this product recall. Your notification to your customers may be enhanced by including a copy of this recall notification letter.

If you have any questions, please feel free to contact 1-877-722-7556.

This recall is being made with the knowledge of the Food and Drug Administration.

Thank you for your cooperation.