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URGENT: SUNFLOWER SEED RECALL DUE TO UNDECLARED ALLERGEN

PRODUCT BEING RECALLED: BIGS® Dill Pickle Sunflower Seeds in 5.35oz plastic bags with BEST BY Dates of 08DEC2012 and 09DEC2012 only

Date: January 13, 2012

To Whom It May Concern:

This is to inform you of a product recall involving the specific product (s) listed below.

Individual Unit UPC #	Product/Brand Name	Package	Size	Bag Code Date
896887002202	BIGS® Dill Pickle Sunflower Seeds	Plastic bag	5.35oz	BEST BY 08DEC2012 and 09DEC2012

Products were distributed in one or more of the following case formats:

Case SKU	Case UPC	Product/Brand Name	Case Code Date
55002	10896887002209	BIGS® Dill Pickle Sunflower Seeds 12 Ct/5.35oz	BEST BY 08DEC2012 and BEST BY 09DEC2012
55007	10896887002261	BIGS® Dill Pickle Sunflower Seeds 48 Ct (4/12 Ct)/5.35 oz	BEST BY 08DEC2012 and BEST BY 09DEC2012
55043	60896887002204	BIGS® Dill Pickle Sunflower Seeds 8 Ct/5.35 oz	BEST BY 08DEC2012 and BEST BY 09DEC2012

Ryt-way Industries, LLC is recalling select BIGS® Dill Pickle Sunflower Seeds listed above due to an undeclared soy allergen. The recalled product may represent a serious health or safety threat to the consumers who are allergic to soy products.

The recall was initiated after it was discovered that a limited number of sunflower seeds containing soy were distributed in packaging that did not reveal the presence of soy.

Our records show that one or more of the case SKUS/case codes of this affected product listed above may have been shipped to you.

To fulfill our responsibility to the consumer to provide a safe food product, we request your assistance in the removal of this product from distribution.

We request that you immediately evaluate products in your inventory, and segregate and physically hold all products meeting the description in this notice.

A representative of Stericycle will contact you to arrange retrieval of the affected product. Stericycle is a firm engaged by Ryt-way to facilitate this recall. Replacement product is available to you right away.

Consumers who are allergic to soy and purchased the recalled product are encouraged to return the product to the place of purchase for a full refund. Arrangements are being made to issue credit to you as soon as possible.

If you have further distributed this product, please identify your customers and communicate that information back to Stericycle. You should also notify your customers at once of this product recall. Your notification to your customers may be enhanced by including a copy of this recall notification letter.

If you have any questions, please feel free to contact 1-866-209-0985.

This recall is being made with the knowledge of the Food and Drug Administration.

Thank you for your cooperation.