

To RETAIL CUSTOMER:

We are notifying you that Premier Nutrition is conducting a precautionary, voluntary nationwide recall of a limited number of Premier Nutrition’s products, due to the recent identification of a potential *Salmonella* Typhimurium contamination concerning peanut butter manufactured by Peanut Corporation of America (PCA) at its Blakely, Georgia facility. Only two of Premier Nutrition’s brands are affected by this recall, and of those two brands, only select variations of these brands are affected. **All other brands and products of Premier Nutrition remain unaffected by the voluntary product recall.** The following Premier Nutrition products are potentially affected and are subject to the recall:

- TWISTED Bars, Vanilla flavor with “best buy” dates AUG 01 2009A (August 1, 2009), through JAN 09 2010A (January 9, 2010)
- TWISTED Bars, Chocolate flavor with “best buy” dates AUG 01 2009A (August 1, 2009), through JAN 09 2010A (January 9, 2010)
- TWISTED Bars, Peanut Butter flavor with “best buy” dates AUG 01 2009A (August 1, 2009), through JAN 09 2010A (January 9, 2010)
- TWISTED Variety Packs dated 07/01/09 (July 1, 2009) through 01/09/10 (January 9, 2010) sold in the United States at Sam’s Club and Costco locations;
- TITAN Bars, Chocolate Peanut Crunch flavor, 80g size with “best buy” dates SEP 04 2009A (September 4, 2009) through DEC 17 2009A (December 17, 2009); and
- TITAN Bars, Chocolate Peanut Crunch flavor, 25g “free sample size” with “best buy” dates SEP 04 2009A (September 4, 2009) through DEC 17 2009A (December 17, 2009)

These products can be identified by the following UPC Codes:

UPC #	Size	Description Affected:
6 43843 99810 (5)	1 bar	TWISTED Chocolate Bar
6 43843 99811 (2)	6 pack	TWISTED Chocolate Bar
6 43843 99844 (0)	12 pack	TWISTED Chocolate Bar
6 43843 99830 (3)	1 bar	TWISTED Vanilla Bar
6 43843 99831 (0)	6 pack	TWISTED Vanilla Bar
6 43843 99833 (4)	1 bar	TWISTED Peanut Butter Bar
6 43843 99834 (1)	6 pack	TWISTED Peanut Butter Bar
6 43843 99848 (8)	12 pack	TWISTED Peanut Butter Bar
6 43843 99550 (0)	15 count	TWISTED Variety Packs
6 43843 99842 (6)	24 count	TWISTED Variety Packs
6 43843 19673 (0)	1 bar	TITAN Chocolate Peanut Crunch Nutrition Bar, 80g
6 43843 19675 (4)	12 pack	TITAN Chocolate Peanut Crunch Nutrition Bar, 80g
6 43843 19647 (1)	1 bar	TITAN Chocolate Peanut Crunch Nutrition Bar, 25g
No UPC	Sample	TITAN Chocolate Peanut Crunch Nutrition Bar, 25g
6 43843 19648 (8)	20 pack	TITAN Chocolate Peanut Crunch Nutrition Bar, 25g

These products of Premier Nutrition were manufactured by a contract manufacturer which received several batches of peanut butter from PCA. There is no specific evidence that Premier Nutrition's products are contaminated and no complaints regarding this issue have been reported to Premier Nutrition regarding any of its products to date; however, the Company is taking this voluntary action because it is concerned with the health of persons who have consumed or may consume these products due to the information released by the PCA. *Salmonella* is an organism that can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with *Salmonella* often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with *Salmonella* can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis.

The Company is advising all customers, including you, to contact Premier Nutrition to receive instructions for returning or destroying the product. Please contact Bob Gilbert, Vice President of Sales, Premier Nutrition, at (760) 929-9995.

Any adverse reactions experienced with the use of this product and/or quality problems should be reported to the FDA's MedWatch Program by phone at 1-800-FDA-1088, by fax at 1-800-FDA-0178, by mail at MedWatch, HF-2, FDA, 5600 Fishers Lane, Rockville, MD 20852-9787, or on the MedWatch website at www.fda.gov/medwatch, as well as Premier Nutrition.

The Company regrets having to take this action, but believes it is necessary to ensure the complete safety of its customers and consumers. Again, this voluntary recall has only been initiated with respect to the specific variations of TWISTED bars and TITAN bars identified above; all remaining products of Premier Nutrition are unaffected by the recall. The Company is working closely with the FDA and the Company's supplier in the recall process and is committed to the quality and integrity of its products. We sincerely regret any inconvenience to you.