



Landshire, Inc.  
727 N. First Street  
St. Louis, MO 63102  
314-925-4000  
800-468-3354

## MEMORANDUM

**DATE:** October 27, 2011  
**TO:** End User (C-Store/Vending Channels)  
**FROM:** Kenneth P. Landreth- Director of Wholesale/Vending  
**SUBJECT:** Voluntary Product Recall – Nike-Super Poor Boy Return and Credit Process

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### Message

In conjunction with our recall notice dated October, 25, 2011 of the Nike Super Poor Boy, we are providing additional information related to your order history and receipt this product, as well as, the process to follow in order to receive credit for the product pulled from the marketplace.

### Product Information

- Item Description: Nike-Super Poor Boy
- Item Code: 401
- Item UPC Code: 0 97488 00001 1
- Case UPC Code: 0 97488 00401 9
- Lot Codes Recalled: 11 237 6 through 11 285 6
  - The Lot number is printed in case end label. The 237 indicates the beginning of the Julian date and the 285 indicates the end of the Julian date of the lot #'s being recalled.

### Credit Process

- Complete End User Recall Recording Form
- Submit the Recall Recording Form and Proof of Destruction Certification in order to receive credit for the product.

### Order History





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# END USER RECALL RECORDING FORM

This form is to record all NIKE sandwiches pulled from end user locations (C-Store or Vending Channels) due to the Voluntary Recall initiated 10-25-11. Please isolate this product and place signs that indicate "Product for Disposal-Not for Consumption", and make arrangements to return the product to your wholesale distributor.

- **Item Description: Nike Super Poor Boy, Item # 401**
- **Lot Codes Recalled: 11 237 6 through 11 285 6**

End User Company Name: \_\_\_\_\_

Representative Name: \_\_\_\_\_

Representative Signature: \_\_\_\_\_ Date: \_\_\_\_\_

LOT #	# CASES PULLED	DATE OF RETURN

Wholesale Distributor Name: \_\_\_\_\_

## FOR DISTRIBUTOR USE ONLY

Please complete the following information and submit form to Landshire.

Total Cases Returned: \_\_\_\_\_ Date of Disposal: \_\_\_\_\_

Proof of Destruction: \_\_\_\_\_

Distributor Representative: \_\_\_\_\_

Distributor Representative Signature: \_\_\_\_\_