



7 whole grains on a mission.™

Dear Valued Customer:

URGENT INFORMATION – CLASS I RECALL - Select skus of Keebler® Soft Batch® and Kashi™ TLC™ products

We deeply regret to inform you that the recent expansion of the Peanut Corporation of America (PCA) recall to include peanuts has affected the following skus of Keebler® Soft Batch® and Kashi™ TLC™ products. These products were produced at one of our co-manufacturer facilities and may contain peanuts from PCA OR were run on the same manufacturing line with other products which may contain PCA peanut ingredients. These PCA ingredients have the potential to be contaminated with *Salmonella*.

PLEASE NOTE: The following skus of Keebler® Soft Batch® and Kashi™ TLC™ products are the only Keebler® and Kashi™ branded products shipped to your channel affected by this recall notice.

Better If Used Before Dates
Prior to the following
Are included in the Recall

Case Code	Carton Code	Product Name	
3010032707		Keebler® Soft Batch® Homestyle Chocolate Chunk cookies 2.5 ounce ONLY	06 30 9
3010036421	Shipper	Keebler® Soft Batch® Homestyle Chocolate Chunk cookies	06 30 9
3010037898	3010037899 0	Keebler® Soft Batch® Homestyle Oatmeal Raisin cookies 2.5 ounce ONLY	06 30 9
3010038035	Shipper	Keebler® Soft Batch® Homestyle Variety Pack	06 30 9
1862703000	18627030003	Kashi™ TLC™ Chewy Granola Bars Trail Mix	Sep 19 2009
1862723958	1862723959 8	Kashi™ TLC™ Chewy Granola Bars Variety Pack	Feb 01 2010
18627239580001	18627239598	Kashi™ TLC™ Chewy Granola Bars Variety Pack	Feb 01 2010

Please follow the disposition instructions on the attached spreadsheet, complete and sign the spreadsheet and return it to your Kellogg Company Customer Service partner:
Please fax to 800-500-3698 by 2/11/09.

Please contact your retailers who have purchased the product and have them follow the disposition instructions on the attached form (see Retailer tab). The Kellogg credit process is a deduction. Please issue credit to the retailers who have purchased the product and include the Retailer Inventory Tracking form with your deduction.

We appreciate your patience and understanding while we deal with this unfortunate situation.

Kellogg's Specialty Channels
Convenience Store Division