



Date: December 14, 2011

To: Valued WhiteWave Foods Customer

From: Doug Behrens, Sr. Vice President Sales and Chief Customer Officer

Subject: Horizon Organic® Milk Shipment Update

We recently discovered that specific lots of our 2% California Fortified milk were packaged in Federal cartons. Please note that we believe the affected product meets California standards, presents no health risks, and is safe for consumption. However, to maintain the integrity of its contents and packaging we ask that you discard/destroy any unsold product as soon as possible. Credit will be issued appropriately upon confirmation of product destruction.

Specific details including the PO#, quantity, UPC, and Batch code associated with this issue have been provided in an email.

We apologize for any inconvenience this may have caused; please feel free to place your replacement order and we will back-fill as soon as possible.

As always, we thank you for your continued support and understanding, and please don't hesitate to call your WhiteWave Foods sales representative if you have further questions or concerns.

Sincerely,

Doug Behrens
Sr. Vice President, Sales
and Chief Customer Officer