



February 4, 2009

To: Our Valued Customer

Re: GFC Impact of Peanut Corporation of America – Expanded Voluntary Recall to include Genisoy Protein Bars, MLO BioProtein Bars, and MLO Xtreme Bars

On February 4, 2009, we expanded our voluntary and precautionary recall of Genisoy Protein Bars, MLO BioProtein Bars, and MLO Xtreme Bars because of concern that the recalled bars contain peanut products that were manufactured by Peanut Corporation of America (PCA), which is the focus of an ongoing Salmonella investigation. Genisoy took this action in cooperation with the FDA in response to PCA's recent expansion of its peanut products recall to include all peanut products produced in PCA's Blakely, Georgia plant since January 1, 2007.

Genisoy Food Company is committed to high quality food products and food safety. We are issuing a voluntary recall as a precautionary measure out of concern for consumers.

For additional information on PCA: <http://www.fda.gov/oc/opacom/hottopics/Salmonellatyph.html>

This expanded recall only applies to bars produced in March 2008 or prior, produced at a plant that Genisoy has not produced bars at since March of 2008. All Genisoy and MLO bars included in this expanded release manufactured after March 27, 2008 do not contain peanut products from PCA.

The attached list of bars details the items affected by this recall. Please note that only 12-count caddies are included in this expanded recall. All 6-count caddies were produced after March 27, 2008 and therefore do not contain peanut products from PCA.

No other *Genisoy or MLO products* are involved in this expanded Recall.

Customers receiving any recalled bars are asked to destroy them and provide Genisoy with certificates of destruction. If you would like more details, please contact your Genisoy Regional Sales Manager or visit <http://www.genisoy.com/voluntary-recal/>

Thank you for your continued support of the Genisoy Product Line.

Sincerely,

A handwritten signature in blue ink, appearing to read "Jan R. Grywczynski".

Jan R. Grywczynski
Vice President, Sales & Marketing

GENISOY FOOD COMPANY EXPANDED RECALL, 2-4-09 TRADE LIST

Genisoy Food Company, Inc.

100 West 5th Street, Suite 700

Tulsa, OK 74103

Contact: jegates@genisoy.com

UNITED STATES

Revised Date: February 4, 2009

Supersedes all previous listings



Genisoy Manufacturer UPC # 6-35992

Genisoy Protein Bars

Item#	Description	Pack	Unit UPC	Box UPC	Case UPC	Recall Dates - Best By	Status	# of Cases Produced with Active Codes
04242	Genisoy, Cookies & Cream	6-12pk	04240-2	04241-9	04242-6	06/16/08 to 1/1/09	EXPIRED	n/a
04212	Genisoy, Café Mocha Fudge	6-12pk	04210-5	04211-2	04212-9	07/11/08 to 01/01/09	EXPIRED	n/a
04122	Genisoy, Chocolate Fudge Brownie	6-12pk	04120-7	04121-4	04122-1	06/12/08 to 05/06/09	Active	4,355
04202	Genisoy, Chocolate Mint	6-12pk	04200-6	04201-3	04202-0	06/13/08 to 05/07/09	Active	5,667
04142	Genisoy, Peanut Butter Fudge	6-12pk	04140-5	04141-2	04142-9	06/12/08 to 04/14/09	Active	5,650
04252	Genisoy, Creamy Peanut Yogurt	6-12pk	04250-1	04251-8	04252-5	07/21/08 to 05/14/09	Active	2,951

Genisoy Organic Protein Bars

Item#	Description	Pack	Unit UPC	Box UPC	Case UPC	Recall Dates - Best By	Status	# of Cases Produced with Active Codes
07821	Genisoy Organic, Apple Cinnamon	6-12pk	07810-4	07811-1	07812-5	12/21/08 to 07/18/09	Active	2,028



MLO Products Manufacturer UPC # 0-30963

MLO Bio Protein Bars

Item#	Description	Pack	Unit UPC	Box UPC	Case UPC	Recall Dates - Best By	Status	# of Cases Produced with Active Codes
22112	MLO, Bio Protein Double Chocolate	6-12pk	22110-5	22111-2	22112-9	09/27/2008 to 01/01/09	EXPIRED	n/a
22412	MLO, Bio Protein Honey Peanut Yogurt	6-12pk	22410-6	22411-3	22412-0	08/30/08 to 01/01/09	EXPIRED	n/a
22122	MLO, Bio Protein Chocolate Peanut Butter	6-12pk	22120-4	22121-1	22122-8	06/02/08 to 03/12/09	Active	840
22422	MLO, Bio Protein Cookies & Cream	6-12pk	22420-5	22421-2	22422-9	09/31/08 to 02/22/09	Active	1,021

MLO Xtreme Bars

Item#	Description	Pack	Unit UPC	Box UPC	Case UPC	Recall Dates - Best By	Status	# of Cases Produced with Active Codes
04802	MLO, XTREME Chocolate Mint	6-12pk	04800-9	04801-6	04802-3	06/24/08 to 04/08/09	Active	1,035
04812	MLO, XTREME Chocolate	6-12pk	04810-8	04811-5	04812-2	06/04/08 to 05/26/09	Active	3,212
04822	MLO, XTREME Cookies & Cream	6-12pk	04820-7	04821-4	04822-1	06/30/08 to 05/25/09	Active	3,238
04952	MLO, XTREME Peanut Butter	6-12pk	04830-6	04831-3	04832-0	06/05/08 to 05/27/09	Active	4,938



URGENT
EXPANDED FOOD RECALL Notification to Customers

February 4, 2009

Genisoy Food Company today expanded its voluntary recall because of concerns that the recalled bars contain peanut products that were manufactured by Peanut Corporation of America (PCA), which is the focus of an on-going *Salmonella* investigation. Genisoy took this action in cooperation with the FDA in response to PCA's recent expansion of its peanut products recall to include all peanut products produced in PCA's Blakely, Georgia plant since January 1, 2007.

PLEASE FOLLOW THESE INSTRUCTIONS TO ENSURE A SUCCESSFUL RECALL:

- Examine your stocks immediately to determine if you have any of the following Protein Bars subject to Voluntary Recall: See Attached *Genisoy Food Company Expanded Recall 2-4-09 Trade List*.

If so, please discontinue selling or distributing the lot and promptly account your inventory and document the code dates, segregate, and disposition to destroy (please provide destruction certificate).

- As directed by FDA inform us of the code date and quantity of product you have on hand with a copy of destruction certificate by completing the attached RECALL RETURN RESPONSE FORM. Please return completed form by email jegates@genisoy.com or fax 918-728-2851.
- Contact Sales Recall Coordinator if you have any questions or unsure of process.

IF YOU HAVE DISTRIBUTED ANY OF THE RECALLED PRODUCTS, PLEASE IMMEDIATELY:

- Contact your accounts by email, fax or telephone to advise them about the recall.
- Instruct them to count inventory and record code dates, segregate, and destroy recalled bars.
- Instruct them to also notify any of their consignees or consumers, which may have received the recalled product.



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This recall is being made with the knowledge of the US Food and Drug Administration.

Thank you very much for your attention and cooperation. If you have any questions regarding this recall, please contact Jan Gates 918-728-2823 or by email jegates@genisoy.com .

Sincerely,

Sales Recall Coordinator

ACKNOWLEDGEMENT REQUESTED

UPON RECEIPT OF THIS LETTER, PLEASE CONFIRM IMMEDIATELY BY SIGNING BELOW AND FAXING THIS PAGE OR EMAIL TO:

Jan Gates
jegates@genisoy.com
fax 918-728-2851

Name: _____

Title: _____

Company: _____

Date: _____

Attachment:
RECALL RETURN RESPONSE FORM



EXPANDED RECALL RETURN RESPONSE FORM

This form is intended to account inventory for expanded recalled bars sold to consignee:

- Examine your stocks immediately and record quantities and code dates and report any all of the Protein Bars subject to Voluntary Recall: See Attached *Genisoy Food Company Expanded Recall 2-4-09 Trade List*.
- Please check ALL appropriate boxes.
 - I have read and understand the Recall instructions provided in 2-4-09 letter.
 - I have checked my stock and have segregated Recalled inventory.
 - I have documented the recalled product consisting of product type, product name, code date, and quantity. Please provide the following information (if you need additional space, please attach and return).

Product Type	Product Name	Code Date	Quantity
Full Cases			
Full Cartons (Caddies)			
Individual Bars			

- Indicate disposition of Recalled product from distribution: Please provide the following information (if you need additional space, please attach and return).

Product Type	Product Name	Code Date	Quantity
Full Cases			
Full Cartons (Caddies)			
Individual Bars			

- I have identified and notified my customers that were shipped or may have been shipped this product by (specify date and method)

_____ OR

- Attached is a list of customers who received/may have received this product. Please notify my customers.

Company Name : _____ Date: _____

Name: _____ Title: _____

Phone: _____ Email: _____

Please return by email to jegates@genisoy.com or fax 918-728-2851.