



URGENT
FOOD RECALL Notification to Customers

February 2, 2009

Genisoy Food Company is voluntarily recalling Genisoy Organic Apple Cinnamon Soy Protein Bars because they may have the potential to be contaminated with *Salmonella*. The recalled products contain peanut ingredients supplied by Peanut Corporation of America, which has just announced an expansion of a voluntary recall covering all peanut products made in their Blakely, GA plant since January 1, 2007. Peanut Corporation of America is currently the focus of an on-going investigation concerning recent *Salmonella* outbreaks. **Genisoy Food Company has not received any reports of illness connected to any of these products.**

No other Genisoy Organic Soy Protein Bars flavors are involved in this recall.

PLEASE FOLLOW THESE INSTRUCTIONS TO ENSURE A SUCCESSFUL RECALL:

- Examine your stocks immediately to determine if you have any of the following:

Genisoy Organic Apple Cinnamon Soy Protein Bars - Retail

Package Size	UPC code number	Code Dates
Individual bar 1.60 oz (45g)	6-35992-07810-4	BEST BY: 12/21/08 BEST BY: 6/17/09 BEST BY: 7/18/09
Carton: 12 bars / carton	6-35992-07811-1	BEST BY: 12/21/08 BEST BY: 6/17/09 BEST BY: 7/18/09
Case: 6 cartons / case	10-6-35992-07812-5	BEST BY: 12/21/08 BEST BY: 6/17/09 BEST BY: 7/18/09

If so, please discontinue selling or distributing the lot and promptly account your inventory, segregate, and disposition to destroy (please provide destruction certificate).

- Inform us of the quantity of product you have on hand with a copy of destruction certificate by completing the attached RECALL RETURN RESPONSE FORM. Please return completed form by email jegates@genisoy.com or fax 918-728-2851.
- Contact Recovery Coordinator if you have any questions or unsure of process.

IF YOU HAVE DISTRIBUTED ANY OF THE RECALLED PRODUCTS, PLEASE IMMEDIATELY:

- Contact your accounts by email, fax or telephone to advise them about the recall.
- Instruct them to return inventory, segregate, and disposition to destroy unused stock.
- Instruct them to also notify any of their consignees or consumers, which may have received the recalled product.



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This recall is being made with the knowledge of the US Food and Drug Administration.

Thank you very much for your attention and cooperation. If you have any questions regarding this recall, please contact Jan Gates 918-728-2823 or by email jegates@genisoy.com .

Sincerely,

Sales Recall Coordinator

ACKNOWLEDGEMENT REQUESTED

UPON RECEIPT OF THIS LETTER, PLEASE CONFIRM IMMEDIATELY BY SIGNING BELOW AND FAXING THIS PAGE OR EMAIL TO:

Jan Gates
jegates@genisoy.com
fax 918-728-2851

Name: _____

Title: _____

Company: _____

Date: _____

Attachment:
RECALL RETURN RESPONSE FORM



RECALL RETURN RESPONSE FORM

This form is intended to account inventory for voluntarily recalled Genisoy Organic Apple Cinnamon Soy Protein Bars sold to consignee:

- Please examine your stocks immediately to determine if you have any of the following:
Genisoy *Organic* Apple Cinnamon Soy Protein Bars

Package Size	UPC code number	Code Dates
Individual bar 1.60 oz (45g)	6-35992-07810-4	BEST BY: 12/21/08 BEST BY: 6/17/09 BEST BY: 7/18/09
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- Please check ALL appropriate boxes.
 - I have read and understand the Recall instructions provided in 2-2-09 letter.
 - I have checked my stock and have segregated Recalled inventory consisting of:
_____ cases _____ cartons _____ individual bars
 - Indicate disposition of Recalled product from distribution:
 Segregated/Hold: _____
 Destroyed before Recall: _____
 Destroyed after Recall: _____
 Unaccounted: _____
 - I have identified and notified my customers that were shipped or may have been shipped this product by (specify date and method)

 - _____ OR
 - Attached is a list of customers who received/may have received this product. Please notify my customers.

Company Name : _____ Date: _____

Name: _____ Title: _____

Phone: _____ Email: _____

Please return by email to jegates@genisoy.com or fax 918-728-2851.