

As of 3.26.07

PRODUCT RECALL NOTICE
URGENT

Date: February 13, 2009
To: Balance Bar Company Customers
From: Recall Notice – Honey Peanut *Balance* Energy Balance Bars

Balance Bar Company is recalling Honey Peanut *Balance* Bars.

*No other varieties of Balance Bars
including Yogurt Honey Peanut Balance Bars are impacted by this recall.*

Case/Package Information

Product: Honey Peanut *Balance* Bars
Package UPC: 50049 00010
Case Code Date: All code dates
Case UPC: 750049 001100

We have no reason to believe there is a safety issue with these products, but we are taking the action, as a precaution, because an external manufacturer sourced peanuts from the Plainview, Texas, plant of Peanut Corporation of America.

Please hold this product at the warehouse and remove it from retail store shelves. Your Balance Bar Company sales representative will be contacting the appropriate people within your organization to complete the recall as soon as possible and make arrangements for product disposition.

If you have shipped this product to other locations either within your own system or externally, or used it in in-house deli or other preparations please send this recall notice to them.

We are sorry for the inconvenience and we appreciate your assistance in helping us complete the warehouse and store level recall. If you have additional questions, please contact your Balance Bar Company account representative. If you get questions from others, please contact:

From consumers

Balance Bar Company Consumer Response
1-866-925-7698