



TO: McLane

As reported in our January 30 letter, Atkins was not affected by the first PCA peanut recall, which included only peanut butter and peanut paste. However, with the second PCA recall on January 28, which expanded the recall to all peanuts products processed at PCA's Georgia facility, Atkins reported that four of its products were covered by the second recall. We have subsequently discovered two additional products covered by the second PCA recall: Advantage Peanut Butter Granola, and Day Break Cranberry Almond. Both products were reformulated before the PCA recalls, and the current products do not contain peanut ingredients from PCA. However, out of an abundance of caution, and to make sure we identify every production lot of these two products that may contain peanut ingredients processed at PCA, we are voluntarily recalling production lots that have "Enjoy By" dates before December 1, 2009. A "Enjoy By" date earlier than December 1, 2009 means the products were manufactured before December 1, 2008. The exception is PB Granola 6 packs. The affected "enjoy by" dates on these are 12/15/09 and 12/16/09. We believe the significant majority of these products are no longer in distribution centers or on retail shelves with the exception being the PB Granola 6 packs.

Regarding these two additional Atkins products, with "Enjoy By" dates earlier than December 1, 2009, please do the following:

1. Check the "Enjoy By" date and remove only the affected Atkins products from retail shelves and storage.
2. Please use the enclosed Product Destruction Log – or your own reclamation forms – to document the Atkins products removed from your shelves and storage, and the quantity of those products.
3. Please destroy the affected Atkins products through your existing reclamation program. If you don't have a reclamation/destruction program, we encourage you to use a commercial waste disposal service to destroy the products.
4. Please complete the enclosed Product Destruction Log, or your standard form (making certain it covers the same elements) and return to Atkins. We will rely on your report to confirm the quantity and identity of products that have been destroyed. Please return the completed Product Destruction Log to:

Atkins Nutritionals, Inc.
Attn: Sales Department – Peanut Recall
1050 17th Street, Suite 1000
Denver, Colorado 80265

Email: peanutrecall@atkins.com
Fax: 303-633-2860
Questions: 303-633-2855

Upon receipt of your signed Product Destruction Log we will initiate the product replacement and credit process.

Time is of the essence and Atkins thanks you for your assistance.

Sincerely,

Monty Sharma, CEO and President
Atkins Nutritionals, Inc.